

ZOOM-ZOOM. FOREVER.



MAZDA WARRANTY The basic warranty on the MAZDA CX-7 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2011 MAZDA CX-7 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA CX-7 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Excitement begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

Get more detailed information on your MAZDA CX-7. Check out our website at www.mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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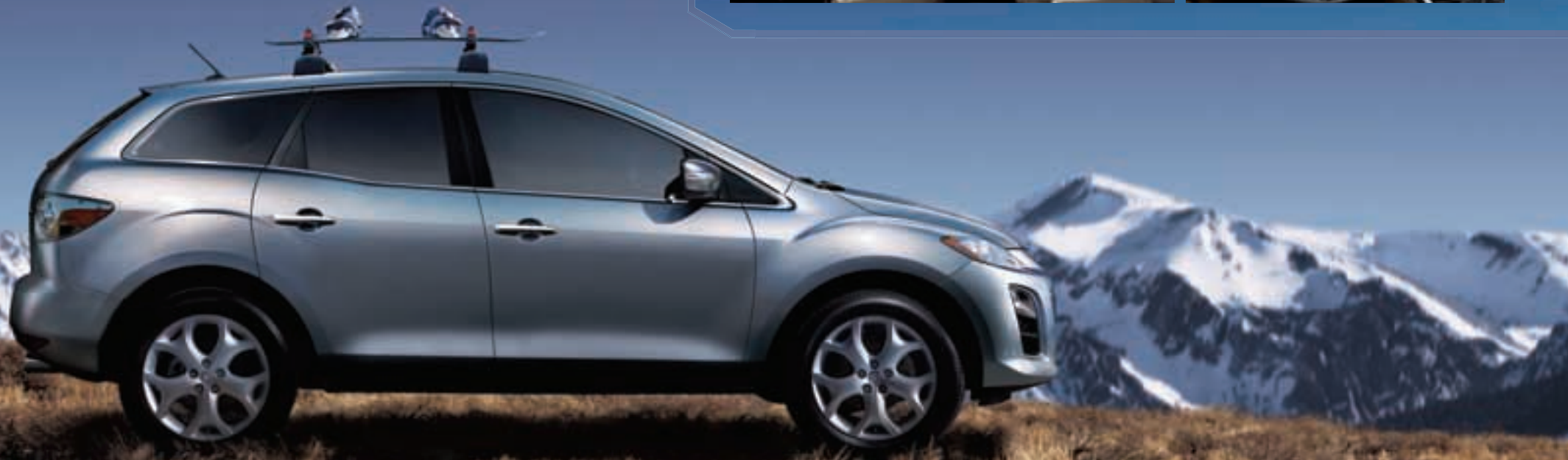
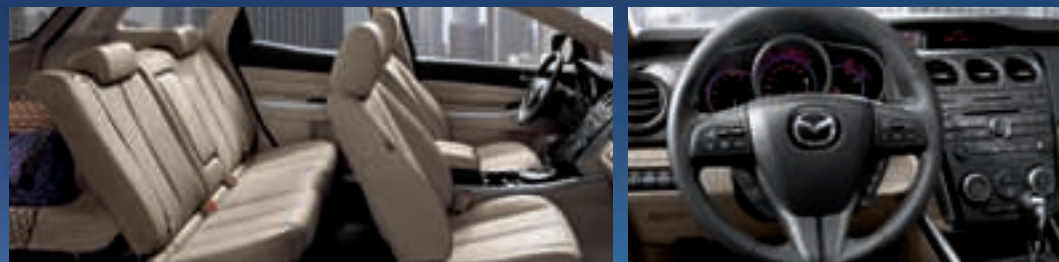


2011 Mazda CX-7



EXHILARATING PERFORMANCE IS ONLY HALF THE STORY

Bring a little breathtaking design to the party, and suddenly the uninspiring world of versatility and practicality takes on a whole new flavour. Everything about its beautifully sculpted, athletic design promises an exhilarating driving experience. And its impressive engineering doesn't disappoint either. Propelling this Sport Crossover is a high-output 244-hp, 2.3 L engine that's turbocharged, intercooled and direct-injected. Or opt for the advanced, fuel-friendly 2.5 L DOHC design. And standard stuff? Take a deep breath - you'll need it to get through this list: A tilt/telescopic steering wheel. MP3-compatible audio. Trip computer. Multi-Information Display (MID). Privacy glass. Power windows, mirrors and door locks. Air conditioning. Steering-wheel-mounted audio and cruise controls. Even Dynamic Stability Control (DSC) and a Traction Control System (TCS). Plus, it handles your cargo with no styling compromises. Driving may seem like a chore in other crossovers. But with its sports-car-inspired driving dynamics, crisp handling and seductive styling, the CX-7 brings pure exhilaration to the entire crossover experience. **Zoom-Zoom. Forever.**



2011 MAZDA CX-7 FEATURES & ACCESSORIES

FEATURES



Advanced Dual Front Air Bags



Blind-Spot Monitoring System (BSM)



Auxiliary audio input



60/40-split fold-down rear seatback



Virtually flat load floor

ENGINEERING FEATURES	GX	GS	GT
2.5 L DOHC 16-valve 4-cylinder engine 161 hp/161 lb. ft. torque	S	-	-
2.3 L DOHC in-line 16-valve 4-cylinder MZR engine 244 hp/258 lb. ft. torque	-	S	S
Direct Injection Turbo System	-	S	S
5-speed Sport mode automatic transmission	S	-	-
6-speed Sport mode automatic transmission	-	S	S
Power-assisted front and rear disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S
Front-wheel drive	S	-	-
Active Torque-Split All-Wheel Drive system (AWD)	-	S	S
Front independent strut suspension with coil springs and stabilizer bar	S	S	S
Rear independent multi-link suspension with coil springs and stabilizer bar	S	S	S
Rack-and-pinion steering with engine-rpm-sensing variable power assist	S	S	S
Dynamic Stability Control (DSC)	S	S	S
Traction Control System (TCS)	S	S	S

WHEELS AND TIRES	GX	GS	GT
17" alloy wheels with 215/70R17 all-season tires	S	-	-
18" alloy wheels with 235/60R18 all-season tires	-	S	-
19" alloy wheels with 235/55R19 all-season tires	-	-	S
Tire Pressure Monitoring System (TPMS)	S	S	S

EXTERIOR FEATURES	GX	GS	GT
Chrome surround on lower front grille	-	-	S
Bright finish on door handles	-	-	S
Body-coloured power-operated heated door mirrors and rear spoiler	S	S	S
LED turn signal on door mirrors	-	-	S
Privacy glass	S	S	S
Headlights - Halogen	S	S	-
Headlights - Xenon (HID) with manual levelling feature	-	-	S
Rain-sensing windshield wipers; Rear intermittent wiper	S	S	S
Automatic headlight control	S	S	S
Fog lights with chrome surround	-	-	S
Dual exhaust outlets	-	S	S

AUDIO	GX	GS	GT
AM/FM CD player with 4 speakers	S	S	-
9-speaker premium Bose® audio system with AM/FM 6-disc in-dash CD changer	-	-	S
AudioPilot® noise compensation technology and Centerpoint® Surround Sound System	-	-	S
MP3 functionality on CD player	S	S	S
SIRIUS Satellite Radio (free 6-month subscription)	-	-	S
Bluetooth® hands-free phone integration with Audio Profile	LP	LP	S
Steering-wheel-mounted audio controls	S	S	S

COMFORT AND CONVENIENCE	GX	GS	GT
Air conditioning	S	S	S
Automatic climate controls	LP	LP	S
Steering-wheel-mounted cruise controls	S	S	S
Tilt and telescopic steering wheel	S	S	S
Power door locks; Power windows with driver's/front passenger's one-touch up and down	S	S	S
Auto up/down system for front windows (keyless [down only] and key cylinder)	S	S	S
Remote keyless entry system with retractable key (includes two transmitters)	S	S	-
Intelligent key system (keyless entry and start)	-	-	S
Driver's and passenger's sunvisors with illuminated covered vanity mirrors and extensions	S	S	S
Auto-dimming rearview mirror with HomeLink®	-	-	S
Dual front and rear cup holders	S	S	S
Blind-Spot Monitoring System (BSM)	-	-	S
Voice-activated navigation system with touchscreen	-	-	0
Power glass moonroof with one-touch open and close and sunshade	LP	LP	S

SEAT AND TRIM	GX	GS	GT
8-way power-adjustable driver's seat with manual lumbar support	LP	LP	S
4-way power-adjustable passenger's seat	LP	LP	S
Driver's seat memory position	-	-	S
Heated front seats	LP	LP	S
60/40-split fold-down rear seatback with centre armrest	S	S	S
Leather-trimmed upholstery; Leather-like door panel trim	LP	LP	S
Leather-wrapped 3-spoke steering wheel and shift knob	LP	LP	S

INSTRUMENT PANEL AND STORAGE	GX	GS	GT
Electroluminescent gauges with blue indirect lighting	-	-	S
Tachometer, exterior temperature gauge and engine coolant temperature gauge	S	S	S
Ignition key illumination	S	S	-
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S	S
Trip computer with average fuel consumption data	S	S	S
Monochromatic Multi-Information Display (MID)	S	S	-
Colour Multi-Information Display (MID) and rearview camera	-	-	S
Front and rear door storage pockets with bottle holders	S	S	S
Driver's and passenger's seatback pocket	S	S	S
Centre console box with lid	S	S	S
Retractable cargo cover	-	-	S

SAFETY AND SECURITY	GX	GS	GT
Dual front air bags; Dual front side air bags; Dual side air curtains	S	S	S
Roll-over sensor for air curtains	S	S	S
Brake assist	S	S	S
Engine immobilizer theft-deterrent system	S	S	S
Anti-theft alarm system	S	S	S
Side-door impact-protection beams	S	S	S
3-point safety belts for all occupants	S	S	S
Whiplash-reducing adjustable front and rear seat head restraints	S	S	S

S = Standard 0 = Optional - = Not available LP = Luxury Package

Luxury Package: Power glass moonroof with one-touch open and close and sunshade, automatic climate controls, 8-way power-adjustable driver's seat with manual lumbar support, 4-way power-adjustable passenger's seat, heated front seats, leather-like door panel trim, leather-trimmed upholstery, leather-wrapped 3-spoke steering wheel, leather-wrapped shift knob and Bluetooth® hands-free phone integration with Audio Profile. (Available on GX and GS.)

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 Apple and iPod are registered trademarks of Apple Computer, Inc.



ACCESSORIES



Rear bumper step plate - Stainless steel



Cargo box - Short



Cargo cover

- All-weather floor mats
- Cargo net
- Door visors
- Engine block heater
- Floor mats - Carpet

- Front mask
- Hood deflector - Smoke
- iPod adapter
- Mud guards
- Rear spoiler

- Roof rack
- Scuff plates
- SIRIUS Satellite Radio
- Trailer hitch

For further information, please refer to the Mazda CX-7 Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the Mazda CX-7.