




2011 CHRYSLER 200

WHEN IT COMES TO CHARACTER, COMFORT, AND FUEL EFFICIENCY, ITS CAPABILITIES EXTEND WELL BEYOND CONVENTIONAL EXPECTATIONS. THIS IS NOT STYLE AS A CONCEPT BUT DESIGN AS A PRACTICE, AND THE PROOF IS IN THE DETAILS. THE NEW CHRYSLER GRILLE AND BADGE, REDESIGNED FRONT AND REAR FASCIAS, FENDERS, AND DECKLID ANNOUNCE 200'S BOLD ARRIVAL IN STYLE. NEW STANDARD BIFUNCTIONAL HALOGEN PROJECTOR HEADLAMPS PROVIDE OUTSTANDING PERFORMANCE, AND INTERIOR LED LIGHTING EXUDES A LUXURIOUSLY WELCOMING ATMOSPHERE. THE DETAILS CONTINUE INTO THE WINDSHIELD AND FRONT-DOOR GLASS, WHICH UNDERWENT AN ACOUSTIC TREATMENT TO MINIMIZE ROAD NOISE IN THE CABIN. ABUNDANT STANDARD FEATURES AND INNOVATIVE TECHNOLOGIES IN AN EXQUISITELY STYLED PACKAGE CREATE AN UNMISTAKABLE PRESENCE. IT IS THE MOST AFFORDABLE MID-SIZE SEDAN IN CANADA,⁽¹⁾ AND IT IS THE NEW CHRYSLER 200. IT IS BEAUTY BEYOND A FOOTPRINT, BECAUSE WHEN YOU BUILD THE NEW CHRYSLER 200, YOU HAVE PROMISES TO KEEP.



A close-up photograph of the front interior of a car. Two leather-upholstered seats are visible, featuring detailed stitching and a bolstered design. The center console is partially visible between the seats, and a seatbelt is attached to the right seat. The overall color scheme is a light beige or cream for the leather, with dark grey or black plastic for the console and seatbelt buckles.

THE DRIVER'S QUARTERS. Premium leather-faced seating surfaces with detailed accent stitching are standard on Limited. The completely re-engineered seats have been bolstered to envelop occupants. The new cushion design and materials, as well as revised spring geometry, provide a noticeable improvement in comfort.



BEST-IN-CLASS⁽¹⁾ HORSEPOWER AND UNSURPASSED V6 FUEL EFFICIENCY⁽¹⁾

DESIGNED TO SERVE UP THE RAREST RECIPE OF FUEL EFFICIENCY, REMARKABLE POWER, AND REFINEMENT. It's the most advanced six-cylinder engine ever produced by Chrysler Group LLC. The all-new 3.6L Flex Fuel Variable Valve Timing (VVT) Pentastar™ DOHC 24-valve V6 is paired with a 6-speed automatic transmission with first-rate noise, vibration, and harshness control. The only thing better than Best-In-Class⁽¹⁾ 283 horsepower and 260 lb-ft of torque is the engine's durability-enhancing features that require very low maintenance. Its impressive EnerGuide estimated 42 mpg (6.8L/100 km) highway⁽²⁾ is unsurpassed within its class and provides a glimpse of restraint within its appetite for the open road. It only makes sense that it was named one of *Ward's* 10 Best Engines for 2011. The 2.4-litre 16-valve engine with an available 6-speed automatic transmission with Auto/Stick™ features dual VVT and provides a strong balance of fuel efficiency and solid performance with 173 hp (EnerGuide estimated 44 mpg / 6.4L/100 km⁽²⁾ highway).

*A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.




TILT/TELESCOPING STEERING COLUMN WITH INTEGRATED CONTROLS IS STANDARD

CONTENT AND CONTENTED.

An all-new instrument panel, gauge cluster, and soft-touch dash enhance the improved fit and finish throughout. Reduced gaps mean tighter tolerances for smooth surface transitions. New ambient lighting highlights the beautiful interior, while the new four-spoke steering wheel with integrated controls allows the driver easy access to radio, cruise, and hands-free phone controls. Illuminated cup holders and a classic-design analogue clock supplement the cache of added conveniences.

200 Touring includes a standard leather-wrapped steering wheel, automatic temperature control, sun visors with illuminated vanity mirrors, SIRIUS® Satellite Radio,⁽³⁾ six speakers, Tire Pressure Monitoring Display, automatic headlamps, and Electronic Vehicle Information Centre with trip computer and compass display.

The image is a composite of two photographs. On the left, a black leather car seat is shown from a rear three-quarter view, highlighting the stitching and the headrest. On the right, a close-up of a car's taillamp is shown, with the red LED lights glowing brightly against a dark background.

LIGHTING THAT ISN'T TAKEN LIGHTLY. The new LED taillamps shine brighter for a more prominent see-and-be-seen presence. In addition, the new centre high-mounted stop light with LED illumination means stopping will not go unnoticed.

High comfort and high style cohabit harmoniously here. Choose between trim levels that offer premium cloth or leather-faced seating surfaces. A power eight-way driver seat and heated driver and front-passenger seats are available. Both driver and passengers are treated to spacious seating and soft-touch resting points for hands and arms. The available automatic temperature control keeps the interior environment just right. LED lighting illuminates the entire cabin, while a cool blue-green glow emanates from the instrument-panel lighting. 200 maximizes passenger and cargo potential with a standard 60/40 split-folding rear seat with pass-through that makes room for longer loads. Improvements to the body, suspension, and drivetrain make the new 2011 Chrysler 200 quiet and comfortable to drive.



SUBSTANCE BEGINS WITH SAFETY AND SECURITY

TECHNOLOGY AND REFINED AERODYNAMICS PAVE THE WAY FOR 200'S RISE.

TOP SAFETY PICK.⁽⁴⁾ The evidence of quality is reflected in the abundance of safety and security features that 200 provides, making the four-door sedan a 2011 Top Safety Pick for the Insurance Institute for Highway Safety (IIHS).

Virtually every system has been upgraded, and the improved ride and handling is no exception. The vehicle height was lowered 12 mm in front and 6 mm in the rear for improved steering response. MacPherson struts sit up front, supported by multilink coils in the back. Stiffened body mounts, a softer ride rate, improved suspension geometry with a raised roll centre, and a retuned rear sway bar help pave the way for a smooth, controlled ride. These drivetrain and suspension enhancements also contribute to the reduction of noise, vibration, and harshness (NVH). Drivers will appreciate a fun, sporty, and exceptionally quiet driving experience.

ENGINEERED
TO SET
A SURE
COURSE.

ELECTRONIC STABILITY CONTROL/ESC.⁽⁵⁾ In adverse conditions, available ESC and Brake Assist work with an all-speed traction control system to help maintain vehicle stability, limit oversteering or understeering, and automatically apply brake force when needed.

AIR BAGS.⁽⁶⁾ All 200 models feature standard advanced multistage driver and front-passenger air bags, supplemental side-curtain air bags, and supplemental driver and front-passenger side-seat air bags.

ACTIVE FRONT HEAD RESTRAINTS.⁽⁷⁾ Head restraints automatically move forward and upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to reduce the chance of injury.

TIRE PRESSURE MONITORING SYSTEM. A warning lamp in the instrument cluster notifies you of low tire pressure. A Tire Pressure Monitoring Display alerts you of individual tire pressure for all four tires and is part of the available Electronic Vehicle Information Centre (EVIC).



ANTILOCK BRAKE SYSTEM/ABS. Standard four-wheel antilock disc brakes afford premium stopping power from state-of-the-art electronics that provide faster system response. ABS senses and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions.

SENTRY KEY® THEFT DETERRENT SYSTEM. A unique security system code matched only to your vehicle allows your 200 to start only with the special encoded key.

SECURITY ALARM. This system monitors the door-ajar and trunk switches as well as the ignition circuit for unauthorized entry. The lights flash and the horn sounds, alerting you if someone else is trying to enter your vehicle.

REMOTE KEYLESS/ILLUMINATED ENTRY. For additional convenience and security, this feature unlocks the driver's door on the first press of the key fob and all doors on the second press, illuminating interior lights once the vehicle is unlocked.



UCONNECT™ IS AN INTUITIVE HUB FOR ALL YOUR MEDIA – CELL PHONE, SATELLITE RADIO, NAVIGATION SYSTEM, AND MP3 PLAYER. THE SOLE PURPOSE OF THESE USER-FRIENDLY SYSTEMS IS TO MAKE YOUR LIFE EASIER, WHEREVER YOUR TRAVELS TAKE YOU.



PHONE. Talking on the phone while driving has never been easier – or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair Bluetooth® compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's address book⁽⁸⁾ – up to 1000 entries – every time you get into your vehicle.



VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select FM radio stations, SIRIUS® Satellite Radio⁽³⁾ channels, and make and receive calls. Along with pause and rewind capability, this smart system technology can also be adapted to better recognize your voice and can understand commands in English, French, and Spanish.



ENTERTAINMENT. Manage all of your media. You'll have multiple ways to access audio, including SIRIUS Satellite Radio⁽³⁾ (your first year of service is included), auxiliary input jack, and a USB port with Voice Command⁽⁸⁾ and Bluetooth streaming audio.



NAVIGATION. The enhanced GPS and navigation systems provide turn-by-turn voice guidance and visual display. They can also locate nearby restaurants, shopping, hospitals, or points of local interest.



BLACK

DEEP CHERRY RED
CRYSTAL PEARL

TUNGSTEN METALLIC

BRIGHT SILVER
METALLIC

SAPPHIRE CRYSTAL
METALLIC

BLACKBERRY PEARL

BRIGHT WHITE

EXTERIOR COLOURS ^

INTERIOR TRIM COLOURS v

BLACK
CLOTH

Standard on LX and Touring
Available on Limited

LIGHT FROST BEIGE
CLOTH

Standard on LX and Touring
Available on Limited

BLACK
LEATHER-FACED SEATING
Standard on Limited

LIGHT FROST BEIGE
LEATHER-FACED SEATING
Standard on Limited



FEATURES

LX

SELECT STANDARD EQUIPMENT:

- 2.4L I-4 with 173 hp
- 4-speed automatic transmission
- All-new exterior LED headlamps and taillamps
- All-new interior with soft-touch surfaces
- All-new suspension
- All-new ambient LED lighting
- Front, side-curtain, front-seat side air bags⁽⁶⁾
- New 17-inch wheels and covers
- Premium cloth seats
- 60/40 split-folding rear seat
- Tilt/telescoping steering wheel
- Tire Pressure Monitoring
- AM/FM/CD with four speakers
- Four-wheel antilock disc brakes
- Remote keyless entry
- Security alarm
- Power windows and locks
- Heated mirrors
- Leather-wrapped shift knob
- Air conditioning
- Steering wheel-mounted speed and audio controls

TOURING

DIFFERENCES/UPGRADES OVER LX:

- 17-inch aluminum wheels
- 8-way power driver's seat
- Heated front seats
- Automatic headlamps
- Fog lamps
- Electronic Vehicle Information Centre/trip computer
- Electronic Stability Control⁽⁵⁾
- Remote start
- Six speakers
- Automatic Temperature Control
- Leather-wrapped steering wheel
- SIRIUS[®] Satellite radio⁽⁷⁾
- Tire Pressure Monitoring Display

LIMITED

DIFFERENCES/UPGRADES OVER TOURING:

- 3.6L Pentastar[™] VVT V6 with 283 hp
- 6-speed automatic transmission
- Dual exhaust with bright tips
- 18-inch aluminum wheels
- Leather-faced seating surfaces
- Uconnect[™] Voice Command⁽⁸⁾ with Bluetooth[®]
- Bright exterior mirrors and door handles
- Express up/down front windows
- Universal Garage Door Opener

KEY AVAILABLE OPTIONS

- Electronic Stability Control (LX)⁽⁵⁾ Traction Control
- 6-speed automatic transmission (LX, Touring)
- 3.6L Pentastar VVT V6 with 283 hp (Touring)
- 17-inch aluminum wheels (LX)
- 18-inch aluminum wheels (Touring)
- SIRIUS Satellite radio⁽⁷⁾ (LX)
- Uconnect Voice Command⁽⁸⁾ with Bluetooth (LX, Touring)
- Media Centre 430 (Touring, Limited)
 - 6.5-inch touch screen
 - 30GB HDD
- Media Centre 430N (Touring, Limited)
 - 6.5-inch touch screen
 - 30GB HDD
 - Garmin[®] GPS Navigation⁽⁹⁾
- Media Centre 730N (Touring, Limited)
 - 6.5-inch touch screen
 - 30GB HDD
 - Premium Navigation⁽⁹⁾
- Power sunroof (Touring, Limited)
- Six Boston Acoustics[®] Speakers (Limited)



17-INCH WHEEL COVER
Standard on LX



17-INCH ALUMINUM WHEEL
Standard on Touring
Available on LX



18-INCH POLISHED ALUMINUM WHEEL
Standard on Limited
Available on Touring

WARRANTIES 2011 Chrysler, Dodge, Jeep®, and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Warranty with \$0 deductible plus 24-hour roadside assistance.† Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* Hybrid components (if equipped) are covered for 8 years or 160,000 kilometres.*

Whichever comes first. †Some conditions may apply, the 5/100 Warranty does not apply to vehicles sold for certain commercial uses or to SRT including Viper models. See your retailer for details.

AUTHENTIC CHRYSLER ACCESSORIES BY MOPAR® Are designed specifically for your Chrysler vehicle for exceptional fit, finish, and performance. Visit your retailer or mopar.ca.

UCONNECT™ With Uconnect, you're always connected – to people, places, music, and movies.

SIRIUS® SATELLITE RADIO SIRIUS Satellite Radio delivers over 130 channels, including 100% commercial-free music, sports, news, talk, and entertainment. Factory-installed SIRIUS Satellite Radio includes a one-year subscription. For more information, go to sirius.ca.

CHRYSLER SERVICE CONTRACTS Chrysler Canada Inc. has a vested interest in your satisfaction and owner experience with your new vehicle. Chrysler Canada Service Contracts offer extended service and maintenance plans to help ensure you'll enjoy your vehicle for many years down the road – for just pennies a day. For more information on comprehensive vehicle coverage, see your local Chrysler, Jeep, Dodge, Ram Retailer, call 1-800-361-3700 or visit chryslercanada.ca/owners.

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⁽¹⁾Based on 2011 *Ward's* Mid-size Sedan segment. ⁽²⁾2011 EnerGuide consumption ratings shown. Transport Canada test methods used. Actual fuel consumption may vary. ⁽³⁾Required SIRIUS Radio. Subscription governed by SIRIUS. Terms and Conditions available at siriuscanada.ca. ⁽⁴⁾Top Safety Pick is a rating issued by the Insurance Institute for Highway Safety. ⁽⁵⁾No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ⁽⁶⁾The advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ⁽⁷⁾Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. ⁽⁸⁾Phone must support Bluetooth Phone Book Access Profile (PBAP). ⁽⁹⁾In-dash DVD capability is not available in all provinces. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. See your retailer for details.

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